

A valuable experience for both existing and emerging leaders in any organization. Boards, executives and community leaders are encouraged to attend.



Thursday & Friday, April 23rd & 24th, 2026  
Stonewall Resort & Conference Center, Roanoke, WV

[wvruralhealth.org](http://wvruralhealth.org)

**Advertising Opportunities**

**Preferred Materials:**

**High Resolution PDF**

Please make sure all images and spot colors are CMYK and 300 dpi before saving the file as a PDF. Spot colors cannot be expected to match exactly with their CMYK equivalent.

**Other Acceptable Materials:**

CMYK TIFF or JPG at 300 dpi and actual size

Please, no RGB images.

Please do NOT send other file types, including (but not limited to): MS Word, MS Publisher, Pagemaker, Quark XPress, InDesign.

Email PDF or JPEG file to: [Jill.Clemente@wvruralhealth.org](mailto:Jill.Clemente@wvruralhealth.org).

**Notes:**

- Ads created in an unacceptable format can not be accepted and will need to be resubmitted or recreated.
- All ads should be ready to print as is. The Center can not be responsible for any errors in content.
- If files are prepared improperly and requirements are not met, The Center can not guarantee the reproduction of the ad.

Insertion order due **March 11, 2026**

Camera-ready ad due **March 16, 2026**

**Advertising Costs**

**Color:**

- Full page outside back cover ..... \$1,500
- Full page inside front or back covers..... \$1,250
- Full page internal ..... \$1,000
- Half page ..... \$750
- Quarter page ..... \$500

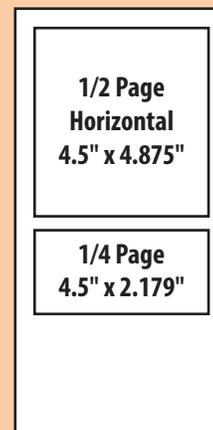
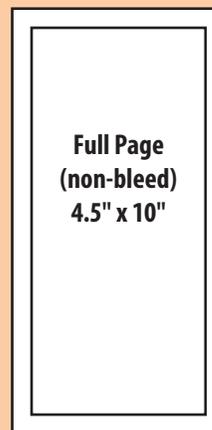
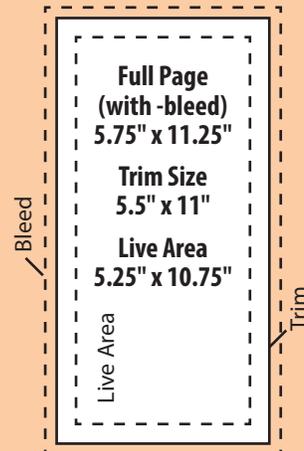
**Please make check payable to:**

Center for Rural Health Development, Inc.  
75 Chase Drive, Hurricane, WV 25526

**More Information:**

For information about placing an ad, please contact us at 304-397-4071 or [Jill.Clemente@wvruralhealth.org](mailto:Jill.Clemente@wvruralhealth.org).

If you have any questions about the requirements or if you are having difficulty conforming your ad to our specifications, please email Thomas White at [thomas.white@wvruralhealth.org](mailto:thomas.white@wvruralhealth.org).



Ad Sizes (in inches)		
	Width	Height
<b>Full Page (bleed)</b>	5.75	11.25
Trim Size	5.5	11
Live Area*	5.25	10.75
<b>Full Page (non-bleed)</b>	4.5	10
<b>1/2 Page Horizontal</b>	4.5	4.875
<b>1/4 Page</b>	4.5	2.179

All ads must be these sizes/dimensions. If they are not, the ad will be scaled to fit the designated space.

\*Live Area: All live art should be 1/8" from the trim size on all four sides. We can not be responsible for any information or art placed outside the live area that is trimmed/cut off.