

INTEGRATING COMMUNITY HEALTH AND COMMUNITY ECONOMIC DEVELOPMENT

- The Hub and Spoke Model
- Urban Planning Principles
- Community Health Indicators
- Key Elements of Community Economic Development
 - What is CED
- Our old FRENNS (Urban Planning Principles, Community Health Indicators and CED)
 - Google Earth and Community Based Visuals



Sustainability/Resiliency

Health and Well Being/Public Safety

Your Community

Inclusivity

Parks and Open Space

Transportation

Leadership

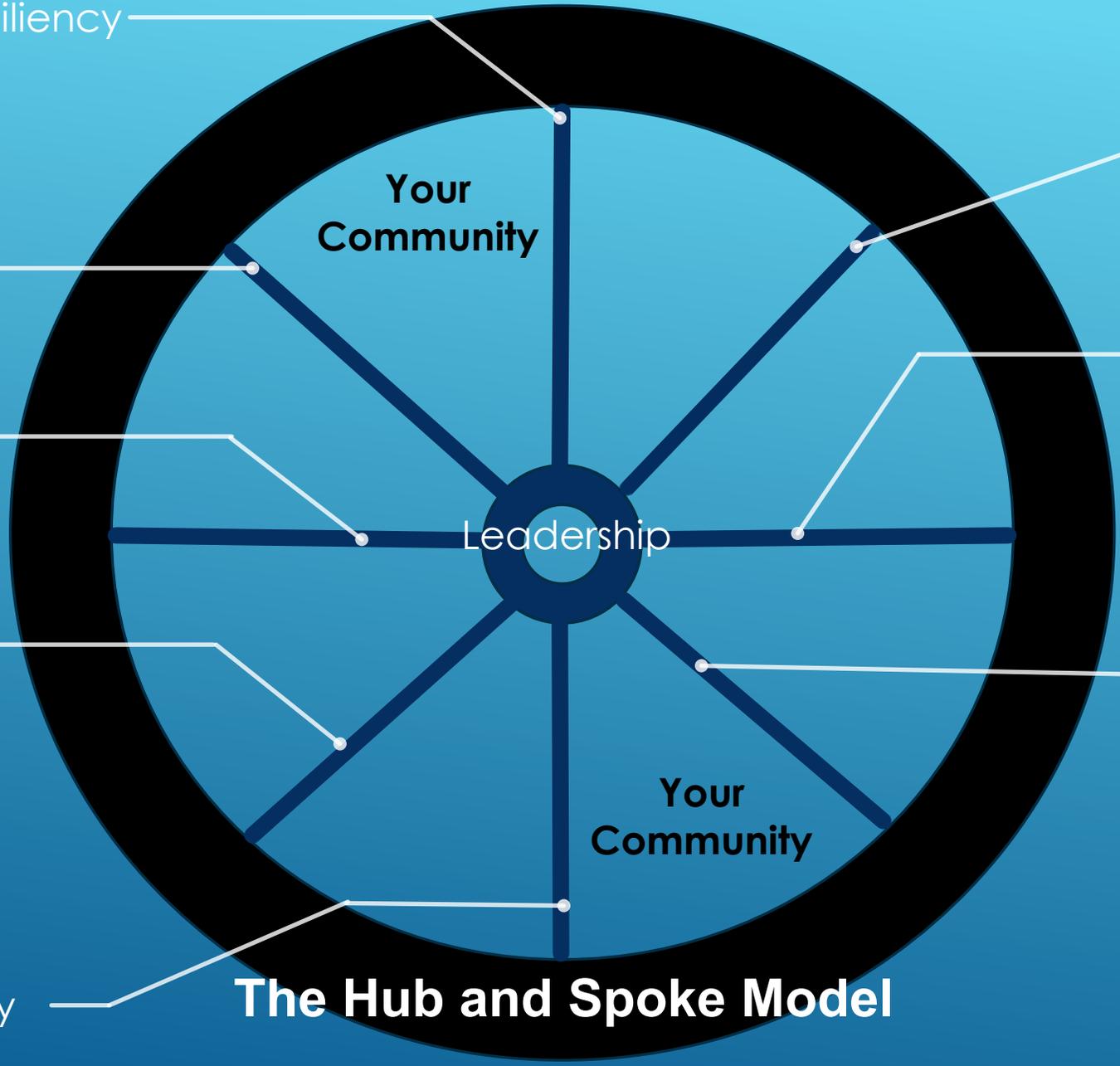
Land-use

Community/Civic Engagement

Your Community

Economic Vitality

The Hub and Spoke Model



Good urban planning principles are essential for creating sustainable, livable, and vibrant communities

1. Sustainability/Resiliency

Promote environmentally friendly practices

Provide and maintain the ability to provide services and well-being for the community

Plan for natural disasters and climate change by incorporating resilient infrastructure and adaptive strategies

2. Inclusivity

Ensure that urban spaces are accessible and welcoming to all community members, regardless of age, ability, or socioeconomic status

3. Transportation

Design interconnected transportation networks that facilitate easy movement within and between neighborhoods

4. Land-Use

Mixed-Use Development:

Encourage the development of areas that combine residential, commercial, and recreational spaces to reduce the need for long commutes and enhance community interaction

5. Parks and Open Space

Parks, plazas, and other public spaces that provide opportunities for recreation, socialization, and community events

6. Cultural and Historical Preservation:

Protect and integrate cultural and historical landmarks into urban development to maintain a community's unique identity

7. Community Engagement

Involve local residents in the planning process to ensure that development reflects their needs and aspirations

8. Education/Health and Well-being

Design urban environments that promote physical and mental health through access to healthcare, green spaces, and recreational facilities

9. Economic Vitality

Community Health Indicators (Examples)

1. Demographic and Socioeconomic Characteristics:

- Population size and density
- Age distribution
- Income levels
- Education levels
- Employment status

2. Health Status Indicators:

- Mortality rates (general and cause-specific)
- Morbidity rates (prevalence of chronic diseases, infectious diseases)
- Maternal and child health indicators (birth rates, infant mortality rates)
- Life expectancy

3. Health Determinants:

- Behavioral factors (smoking rates, physical activity levels, dietary habits)
- Social and physical environments (housing quality, access to green spaces)
- Healthcare access and utilization (insurance coverage, primary care access)
- Environmental health indicators (air and water quality)

4. Health Disparities:

- Differences in health outcomes among different population groups
- Access to healthcare services among different demographic groups

5 Community Assets and Resources:

- Availability of healthcare facilities and services
- Community organizations and support networks
- Public health programs and initiatives

6 Health-Related Services:

- Capacity (availability of services)
- Access (barriers to accessing services)
- Utilization (patterns of service use)

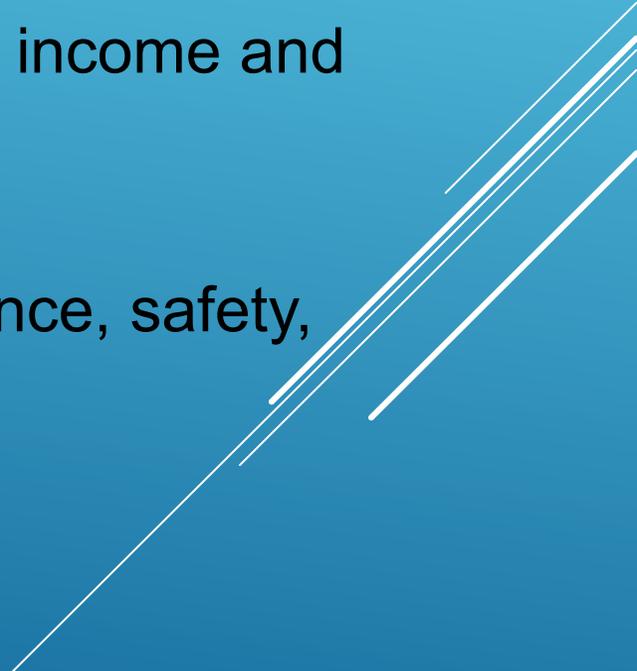
7 Risk and Resiliency Indicators:

- Rates of substance abuse
- Incidence of violence and injury
- Community resilience factors (social cohesion, emergency preparedness)



What is CED?

CED can be defined as the actions taken by an organization or a group of organizations representing an urban neighborhood or rural community in order to:

- **Improve the economic situation** of local residents (disposable income and assets) and local businesses (profitability and growth); and
 - **Enhance the community's quality of life** as a whole (appearance, safety, networks, gathering places, and sense of positive momentum)
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Community Economic Development (CED) is a holistic approach to economic development that emphasizes the active involvement of community members in the planning and implementation of initiatives aimed at improving their economic and social well-being.

CED is an alternative to conventional economic development, that focuses on localizing economics and fostering the well-being of communities through participatory and inclusive processes [1] [2].

Key Elements of CED:

1. Community Involvement:

- CED encourages the participation of local residents in decision-making processes to ensure that development efforts align with the community's needs and priorities [1].

2. Local Resources:

- It focuses on utilizing local resources and assets to create economic opportunities and improve social conditions sustainably [1].

3. Holistic Approach:

- CED addresses a wide range of issues, including unemployment, poverty, environmental degradation, and loss of community control, in an integrated manner [1].

4. Sustainability:

- The goal is to achieve long-term economic and social benefits for the community, rather than short-term gains [1].

5. Collaboration:

- CED involves collaboration between community members, government entities, and private sectors to build strong communities, industries, and markets [1].

6. Empowerment:

- It aims to empower communities by enhancing their capacity to act collectively and improve their overall quality of life [2].

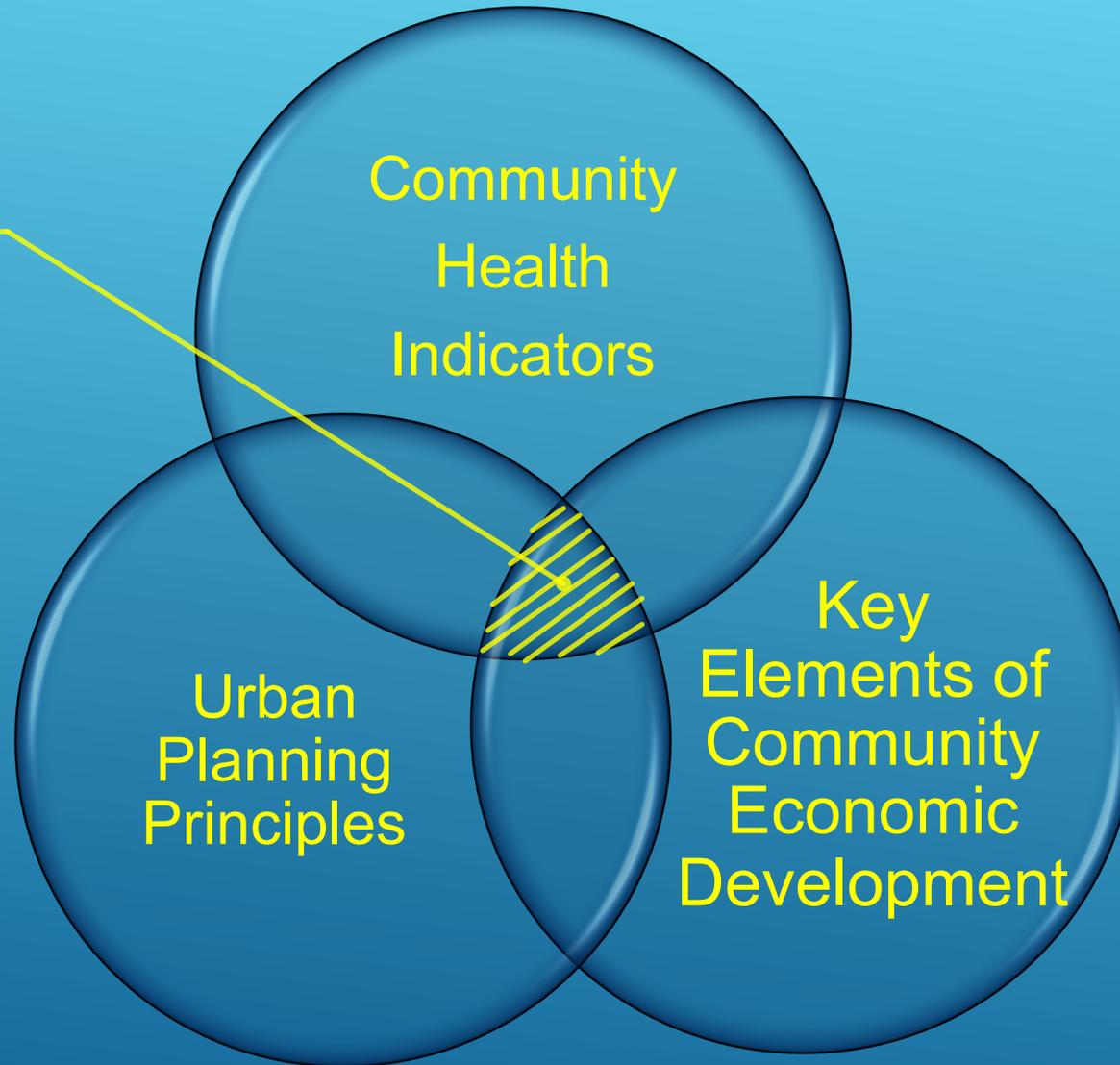
Urban Planning
Principles

Community
Health
Indicators

Key Elements
of Community
Economic
Development



**Initiatives
and
Opportunity**



**Community
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**Key
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Thank you

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