

Integrating Community Health Improvement and Community Development

Teri Harlan, Executive Director
Fayette County Health Department
Fayetteville, West Virginia

SOCIAL DETERMINANTS of HEALTH



Community Development



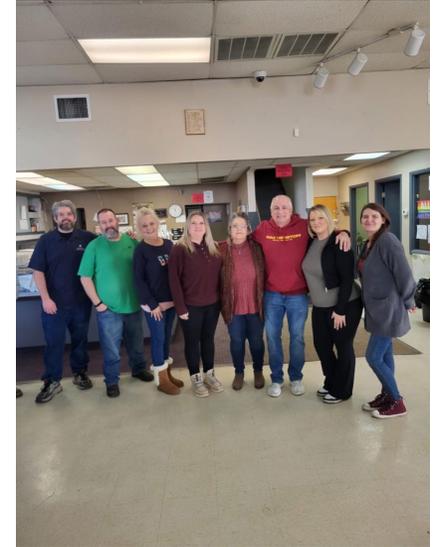
Why Integration Matters

- Improves efficiency and resource allocation
- Supports sustainable outcomes
- Encourages equity and inclusive planning
- Builds community trust and engagement



Key Strategies for Integration

- Community Engagement
- Data-Driven Decision Making
- Collaborative Partnerships
- Prioritizing Equity



Community Engagement





Data-Driven Decision Making

Collaborative Partnerships

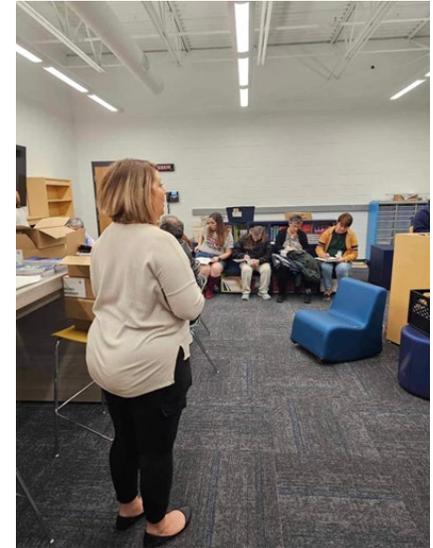


Prioritizing Equity



Integrated Approaches

- Community Health Assessment
- Community Health Improvement Plan
- Advisory Committees and Stakeholder Meetings



Integrated Approaches



Real Life Example: Mobile Harm Reduction

Services:

- Education
- STI Testing
- Vaccines
- Wound Care
- Narcan Training
- Clean Supplies
- Referral to Treatment
- Patient Navigation

Partners:

- Community Health Centers
- Behavioral Health Centers
- First Choice
- Quick Response Team
- Churches
- Family Resource Network
- Ryan White Program

Mobile Harm Reduction



Community led planning and decision-making



Aligned Health and Development Strategies



Results: Improved health, education, and economic outcomes

Mobile Harm Reduction



Conclusion

- When community health improvement and community development are combined, they become more effective and resilient
- Integration leads to stronger, longer-lasting outcomes
- Let's work on bridging the gaps, connecting with others, and creating supportive, thriving communities for all.



Thank you

Teri Harlan, Executive Director
Fayette County Health Department
teri.harlan@fayettehealth.org
304-719-3085

**ANYONE WHO THINKS THAT
THEY ARE TOO SMALL TO MAKE
A DIFFERENCE HAS NEVER TRIED
TO FALL ASLEEP WITH A
MOSQUITO IN THE ROOM.**

– THE DALAI LAMA

