



Integrating Community Health Improvement and Community Development



May 1, 2025 | Stonewall Resort & Conference Center

Boone County

At a Glance

	U.S.	W.V.	Boone County
Bachelor's Degree or Higher (% of persons age 25+):	35%	23.3%	11.9%
Persons with a Disability (% under age 65):	9.1%	13.8%	16.8%
Labor Force Participation (% of population age 16+):	63%	53.5%	43.9%
Persons in Poverty:	11.1%	16.7%	20.8%
Population per Square Mile:	93.8	74.6	43.5
Population Change (April 2020-July 2024):	2.6%	-1.3%	-6%

Boone County

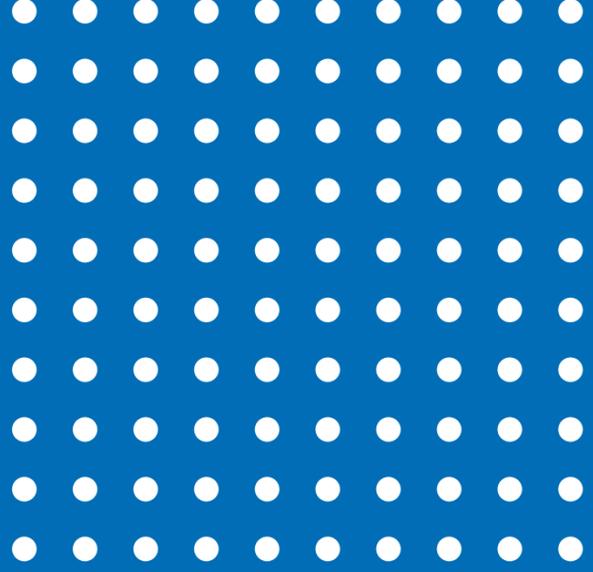
At a Glance

	U.S.	W.V.	Boone County
Premature Death*:	8,400	13,300	17,700
Poor or Fair Health:	17%	23%	27%
Adult Obesity:	34%	42%	42%
Access to Exercise Opportunities:	84%	59%	1%
Physical Inactivity:	23%	28%	35%
Adult Smoking:	13%	22%	25%
Number of births per 1,000 teen female population:	15	23	40
Drug Overdose Deaths per 100,000 population:	31	78	109
Food Insecure Population:	6%	15%	15%

*Years of potential life lost before age 75 per 100,000 population

Did you know that up to...

60% OF YOUR HEALTH
is tied to lifestyle factors?



OUR STRATEGIC GOALS



1. REDEFINE THE STANDARD FOR HEALTHCARE PATIENT EXPERIENCE



2. PRACTICE WHAT WE PREACH: ELEVATE AND ENRICH A HEALTHY, FULFILLED WORKFORCE



3. ELIMINATE "DEATH BY ZIP CODE" IN SOUTHERN WV: TRANSFORM COMMUNITY HEALTH DYNAMICS



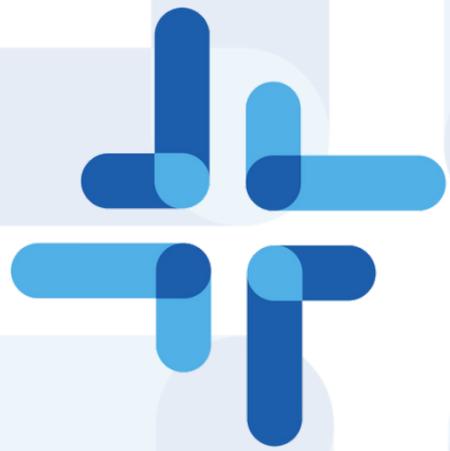
4. MEET PATIENTS WHERE THEY ARE: ENHANCE ACCESS TO CARE THROUGH EXPANSION, INNOVATION, AND PARTNERSHIPS



5. LEAD COMMUNITY AND ECONOMIC DEVELOPMENT INITIATIVES TO FOSTER A HEALTHIER, THRIVING POPULATION



6. ACHIEVE EXCELLENCE IN OPERATIONS AND FUNDING STRATEGY TO ENSURE LONG-TERM STABILITY AND AUTONOMY



BMH

Foundation for
Community Health



Improving **community health** by addressing the
social determinants of health

BMH Foundation Overview



Community Health Education



Managed Projects and Operations



Grantmaking



Community Events and Partnerships

Community Support

GRANTMAKING

Madison Tennis Courts Project:	\$59,700
Southern WV CTC Scholarship Program:	\$50,000
Madison-Danville Walking Bridge Lighting:	\$46,247
WV Gamechangers (2 Schools):	\$38,500
Scott High School Dual Volleyball Courts:	\$30,868
Danville Splash Pad:	\$37,100
Outdoor Fitness Park:	\$12,500
Waterways Summer Concert Series:	\$25,000
Madison VFD AEDs:	\$9,861
Van HS Scoreboard:	\$17,588
Boone County Soccer Club Scoreboard/Goals:	\$20,187
Racine Tennis Courts Project:	\$20,000
Aracoma Story:	\$16,542
Van VFD AEDs:	\$2,899
Boone County Community Org Vehicle:	\$8,250

SPONSORSHIPS

Boone Memorial Health continues to sponsor local sports teams, events, and academic endeavors. These sponsorships reflect our commitment to continue supporting our community in addition to our Foundation grantmaking efforts.

Investing in Population Health

Welcome,

**Samantha Shawley-
Brzoska, PhD, MPH**

**Director of
Population Health**

304.369.1230
chooseboone.org



Community Wellness Day

Your Path to Better Health Starts Here



 HEALTH EDUCATION SESSIONS SCHEDULE

 FREE FLU SHOTS

 FREE BLOOD WORK

 LIVE COOKING DEMONSTRATIONS

 EXERCISE DEMONSTRATIONS

 1/2 PRICE MAMMOGRAMS

 HEARING SCREENINGS

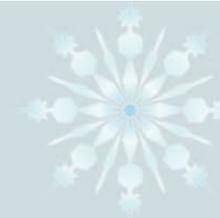
 WALK WITH A DOC (2:00 p.m.)

 FREE FOOD & AMAZING PRIZES



Investing in Communities

Nearly 5,000 Dinners Served at BMH 2024
Community Thanksgiving Event



In partnership with the City of Madison &
local business and property owners

**MERRY MADISON
CHRISTMAS CELEBRATION**

Location: End of Main Street - Madison, WV

Investing in Communities



Investing in Communities



Investing in Communities

Carolyn Hannah Mullins
Thank you Boone Memorial Health and City of Madison
1w Love Reply Hide

Deanna Howell
Beautiful! Thank you so much for seeing this project through. Our town has never looked so festive at Christmas than this. ❤️
1w Care Reply Hide

Lugenia Rollins
Everything is so festive and gives us such a warm feeling inside...so proud that God sat me right here in Madison, W.Va.
1w Like Reply Hide

Pam Hager
Beautiful! That's makes me want to come to Madison again. Thank you , you have done a great job building back up our little town.
1w Love Reply Hide Edited

Buddy Bonita McClure
Beautiful!!! Thank you to Boone Memorial Hospital & all you stand for! GOD Bless each & everyone! ❤️
4d Love Reply Send message Hide

Nancy Woody Carrasco
Looks like a Hallmark movie 🥰
1w Care Reply Hide

Sherry May
It's been many years since I seen my home town of Madison look like this , many memories were made here in Madison thank you BMH Madison has great People it's just been lost for so long Beautiful
1w Love Reply Hide

Lynn Epling
Beautiful. Ty for all u do for making Madison beautiful and the skating rink.
1w Love Reply

Eric Miller
Everything looks amazing.Thanks Boone Memorial Health and Buddy Hudson for and all the volunteers.
4d Love Reply Send message Hide

Diana Hayes Kowcheck
Thank you for making our town look so beautiful for Christmas. ❤️
1w Love Reply Hide

Jennifer Chafin
Beautiful!!! Everyone did a wonderful job making our city look so festive.
1w Love Reply Hide

Lisa Britton Bryant
Love it all! Madison has never been more beautiful. Thanks to all for your efforts. ❤️🌲
1w Love Reply Hide

Carolyn Hannah Mullins
Thank you BMH never thought our home town Madison would have all the Christmas celebrations and decorations you have brought us this year.
4d Care Reply Send message Hide

Courtney Pearson Mullett
We had so much fun! Thanks BMH!
5d Care Reply Send message Hide

Suzanne Lorrison
Thank you. My two youngest grandkids enjoyed it. They are in the video ice skating. 🥰
5d Care Reply Send message Hide

Sue Connolly
👏 looks like a hit! We used to skate on the river when we were kids and had so much fun. These kids are having a blast. Thank you for bringing such fun to the kids of Boone and a big kids as well. It's wonderful.
5d Like Reply Send message Hide

Liz Curry Kennedy
Love this! Perfect for our little town!
5d Love Reply Send message Hide



Sustainable Living Initiative | Phase 1

Madison Famers Market and Greenhouse

Areas of Impact:

- Food Insecurity
- Education (K-12 and Adult)
- Economic Development
- Tourism
- Downtown Revitalization

Timeline:

- Advertise for Bids: Nov. 2023
- Groundbreaking: June 2024
- Programming Finalization: June 2024
- Opening: Spring/Summer 2025

Funding Secured:

EDA Award:	\$ 1,298,252
Private Grants Awarded:	\$ 140,000
State Matching Grant:	\$ 531,887
BMH Commitment:	\$ 450,000
WV WDA Grant:	\$ 1,032,684

TOTAL FUNDING SECURED: \$3,452,823

Costs:

Construction:	\$ 3,350,000
Construction Contingency:	\$ 140,000
Architecture/ Engineering:	\$ 158,000
Site Prep:	\$ 64,000
Initial Schematic Design:	\$ 25,000
Acquisition:	\$ 14,744

TOTAL CONSTRUCTION ESTIMATED: \$3,751,744



Sustainable Living Initiative | Phase 2

Boone Innovation Hub

Project Snapshot:

Development of an entrepreneurial incubator, maker space, commercial kitchen, and the county's first Chamber of Commerce that will provide the necessary space, equipment, and resources to emerging local small businesses and entrepreneurs. Will also include a commercial kitchen to facilitate the development of a culinary program for Southern WV CTC and Boone County Career and Technical Center, as well as expansion of the WVU Extension P-20 program.

Estimated Costs:

- Building: \$125,000 (BMH Paid)
- Renovation: \$990,000
- Equipment: \$300,000
- Asbestos Abatement: Up to \$500,000

Total Estimated Costs: \$1,915,000

Partners:

- Southern WV CTC
- Boone Career & Technical Center
- WVU Extension
- Boone County Economic Development Authority



Sustainable Living Initiative | Phase 2

Boone Innovation Hub



Building Overview :

- Main Street, Madison (near Farmers Market)
- Approx. 9,000 sq. ft.
- First floor: Former retail space
- Second floor: Up to 6 apartments
- Applied for EPA Cleanup grant for asbestos removal through [WV Brownfields Assistance Center at Marshall University](#)

THANK YOU!

Questions/Discussion

Impact through

340B Program