

A valuable experience for both existing and emerging leaders in any organization. Boards, executives and community leaders are encouraged to attend.



Friday & Saturday, May 1st & 2nd, 2025
Stonewall Resort & Conference Center, Roanoke, WV

wvruralhealth.org

Advertising Opportunities

Preferred Materials:

High Resolution PDF

Please make sure all images and spot colors are CMYK and 300 dpi before saving the file as a PDF. Spot colors cannot be expected to match exactly with their CMYK equivalent.

Other Acceptable Materials:

CMYK TIFF or JPG at 300 dpi and actual size

Please, no RGB images.

Please do NOT send other file types, including (but not limited to): MS Word, MS Publisher, Pagemaker, Quark XPress, InDesign.

Email PDF or JPEG file to: Jill.Clemente@wvruralhealth.org.

Notes:

- Ads created in an unacceptable format can not be accepted and will need to be resubmitted or recreated.
- All ads should be ready to print as is. The Center can not be responsible for any errors in content.
- If files are prepared improperly and requirements are not met, The Center can not guarantee the reproduction of the ad.

Insertion order due **March 14, 2025**

Camera-ready ad due **March 21, 2025**

Advertising Costs

Color:

- Full page outside back cover \$1,500
- Full page inside front or back covers..... \$1,250
- Full page internal \$1,000
- Half page \$750
- Quarter page \$500

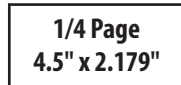
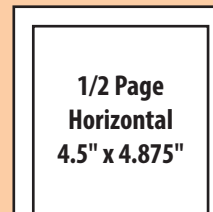
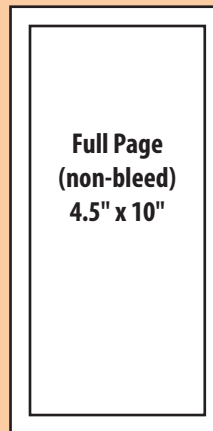
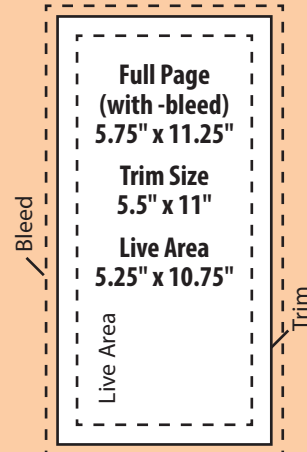
Please make check payable to:

Center for Rural Health Development, Inc.
75 Chase Drive, Hurricane, WV 25526

More Information:

For information about placing an ad, please contact us at 304-397-4071 or Jill.Clemente@wvruralhealth.org.

If you have any questions about the requirements or if you are having difficulty conforming your ad to our specifications, please email Thomas White at thomas.white@wvruralhealth.org.



Ad Sizes (in inches)		
	Width	Height
Full Page (bleed)	5.75	11.25
Trim Size	5.5	11
Live Area*	5.25	10.75
Full Page (non-bleed)	4.5	10
1/2 Page Horizontal	4.5	4.875
1/4 Page	4.5	2.179

All ads must be these sizes/dimensions. If they are not, the ad will be scaled to fit the designated space.

*Live Area: All live art should be 1/8" from the trim size on all four sides. We can not be responsible for any information or art placed outside the live area that is trimmed/cut off.