

A valuable experience for both existing and emerging leaders in any organization. Boards, executives and community leaders should be encouraged to attend.



Appalachian Health LEADERSHIP FORUM

Friday & Saturday, April 26th & 27th, 2024
Stonewall Resort & Conference Center, Roanoke, WV

wvruralhealth.org

Advertising Opportunities

Preferred Materials:

High Resolution PDF

Please make sure all images and spot colors are CMYK and 300 dpi before saving the file as a PDF. Spot colors cannot be expected to match exactly with their CMYK equivalent.

Other Acceptable Materials:

CMYK TIFF or JPG at 300 dpi and actual size

Please, no RGB images.

Please do NOT send other file types, including (but not limited to): MS Word, MS Publisher, Pagemaker, Quark XPress, InDesign.

Email PDF or JPEG file to: Jill.Clemente@wvruralhealth.org.

Notes:

- Ads created in an unacceptable format can not be accepted and will need to be resubmitted or recreated.
- All ads should be ready to print as is. The Center can not be responsible for any errors in content.
- If files are prepared improperly and requirements are not met, The Center can not guarantee the reproduction of the ad.

Insertion order due **March 15, 2024**

Camera-ready ad due **March 20, 2024**

Advertising Costs

Color:

- Full page outside back cover \$1,500
- Full page inside front or back covers..... \$1,250
- Full page internal \$1,000
- Half page \$750
- Quarter page \$500

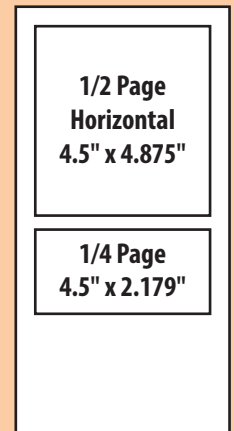
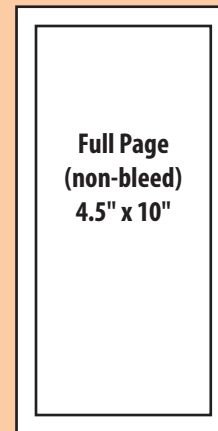
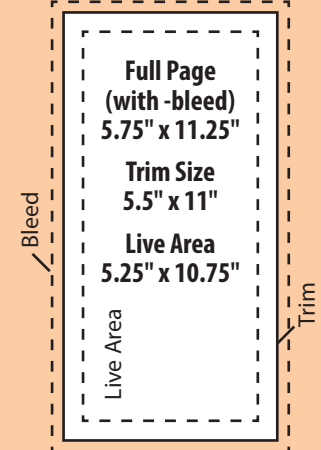
Please make check payable to:

Center for Rural Health Development, Inc.
75 Chase Drive, Hurricane, WV 25526

More Information:

For information about placing an ad, please contact us at 304-397-4071 or Jill.Clemente@wvruralhealth.org.

If you have any questions about the requirements or if you are having difficulty conforming your ad to our specifications, please email Thomas White at thomas.white@wvruralhealth.org.



| Ad Sizes (in inches) | | |
|------------------------------|-------|--------|
| | Width | Height |
| Full Page (bleed) | 5.75 | 11.25 |
| Trim Size | 5.5 | 11 |
| Live Area* | 5.25 | 10.75 |
| Full Page (non-bleed) | 4.5 | 10 |
| 1/2 Page Horizontal | 4.5 | 4.875 |
| 1/4 Page | 4.5 | 2.179 |

All ads must be these sizes/dimensions. If they are not, the ad will be scaled to fit the designated space.

*Live Area: All live art should be 1/8" from the trim size on all four sides. We can not be responsible for any information or art placed outside the live area that is trimmed/cut off.

A PROGRAM OF

