





2023 West Virginia Immunization Summit

Mission HPV Cancer Free:
MOVING WEST VIRGINIA TO 80%

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Your Mission, Should You Choose to Accept It:

- HPV Population Health Impact
 Understand the HPV disease burden & health impacts
- Mission HPV Cancer Free
 Learn about ACS's campaign to achieve 80% by age 13
- The Drop-off
 State impact of pandemic on HPV vaccination rates
- Deploying Key Strategies

 Starting vaccination at age 9: systems & staff education
 Understanding vaccine effectiveness
 Leverage data/metrics for progress
- West Virginia Mission HPV Cancer Free Steps
 Generate individual and collective action steps for change





Two shots of the HPV vaccine help prevent six types of cancer.





POPULATION HEALTH:

There are
108,080
10-14-year-olds in
West Virginia.



In 2021, only

56.4%

of W. VA 13–17-year-olds were up to date on their HPV vaccination.

Population Pyramid: Population by Age and Sex West Virginia in West Virginia, 2021 25,749 85 years and over 12,862 17,114 80 to 84 years 22,457 29,870 33,097 75 to 79 years 45,654 49,614 70 to 74 years 59,310 63,148 65 to 69 years 64,457 60 to 64 years 68,315 61,799 62,867 55 to 59 years 50 to 54 years 59,391 58,578 57,912 56,791 45 to 49 years 40 to 44 years 55,148 55,935 55,333 51,589 35 to 39 years 30 to 34 years 52,333 50,733 55,187 52,671 25 to 29 years 20 to 24 years 57,373 53,561 15 to 19 years 57,507 53,016 10 to 14 years 56,100 51,980 51,311 49,064 5 to 9 years 48,062 Under 5 years 45,161 SOURCE: U.S. Census Bureau 40K https://data.census.gov/profile?g=040XX00US54_ 60K 40K 20K 20K 60K

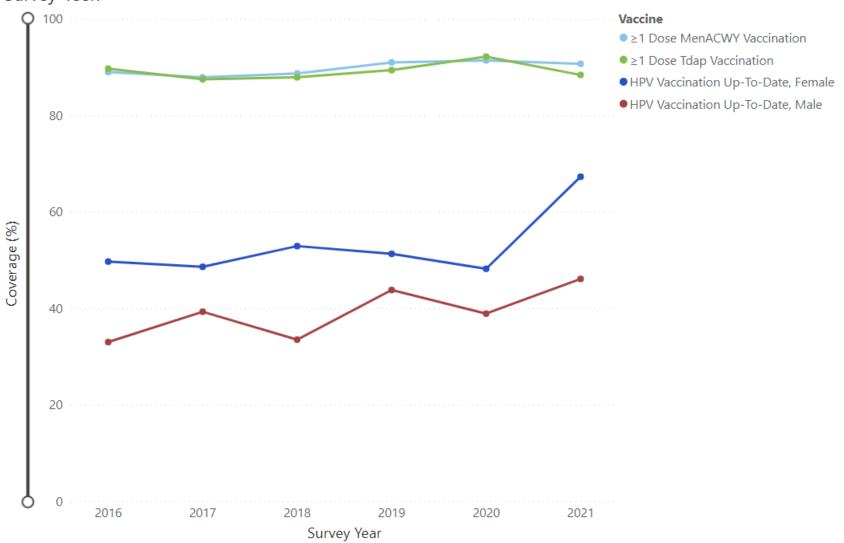
Male

Female

NIS Teen Adolescent Vaccines

West Virginia, 2016-2021

Vaccination Coverage by Year among Adolescents Age 13-17 Years, West Virginia, National Immunization Survey-Teen



We want to PROTECT kids today

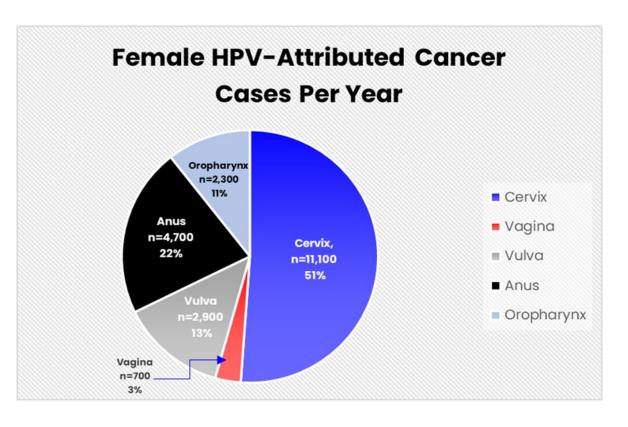
from developing HPV infections, pre-cancers, and cancers in the future!

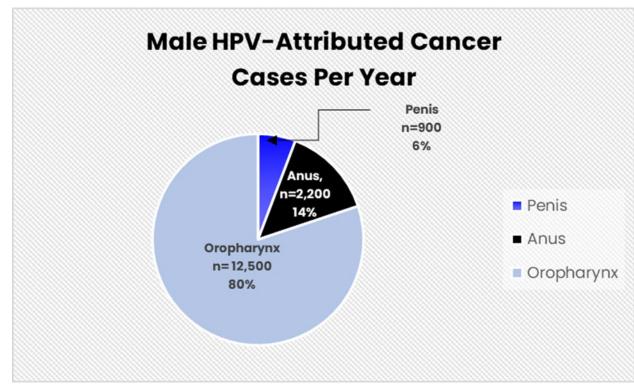




HPV Cancers: 2015–2019 Data from NPCR and NCI SEER 2023

U.S. HPV-Attributable Cancer Cases: 37,300





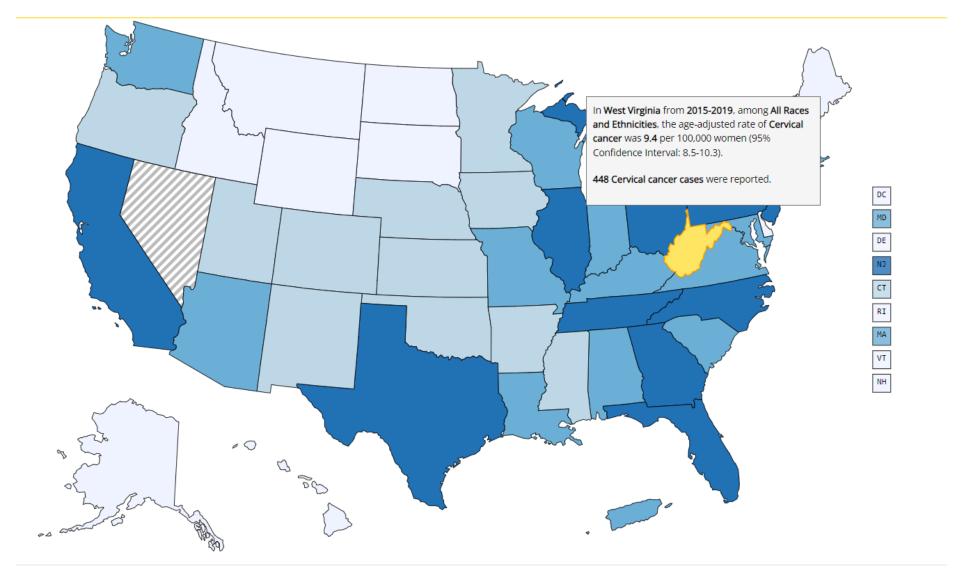


Number of New Cancers in the United States, 2015-2019

American
Cancer
Society



in West Virginia, 2015-2019



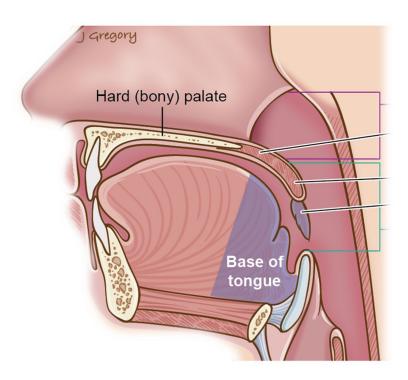
SOURCE: U.S. Cancer Statistics Working Group. U.S. Cancer Statistics Data Visualizations Tool, based on 2021 submission data (1999-2019): U.S. Department of Health and Human Services, Centers for Disease Control and Prevention and National Cancer Institute; https://www.cdc.gov/cancer/dataviz, released in November 2022.

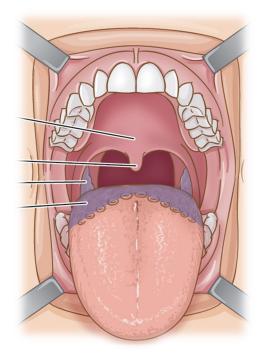
HPV-RELATED OROPHARYNGEAL CANCER





- Has surpassed cervical cancer as the most common HPV-related cancer
- HPV-related oropharyngeal cancers have more than doubled in the past three decades
- Rise in incidence and changing patient demographics due to HPV
- No screening test
 - No endpoint in clinical trials
 - Late-stage diagnosis

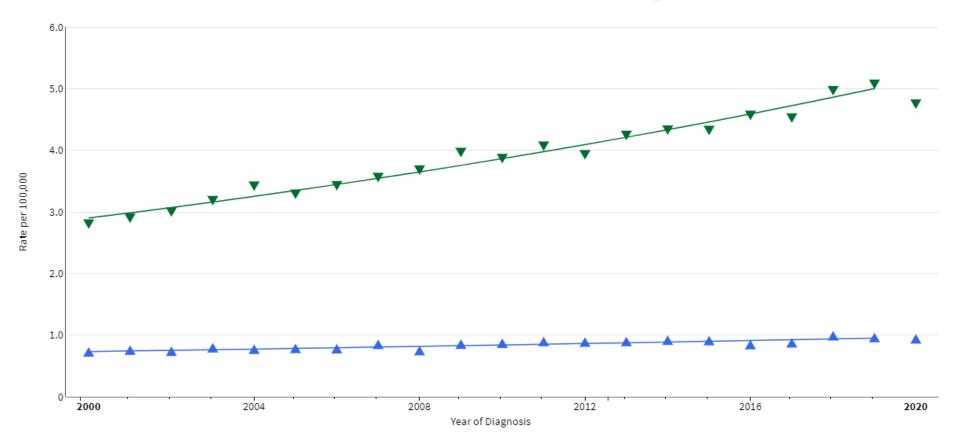




Incidence rates are rising for oropharyngeal cancers especially among men.

Female

Oropharynx & Tonsil Recent Trends in SEER Age-Adjusted Incidence Rates, 2000-2020 Observed SEER Incidence Rate By Sex, All Races / Ethnicities, All Ages, All Stages



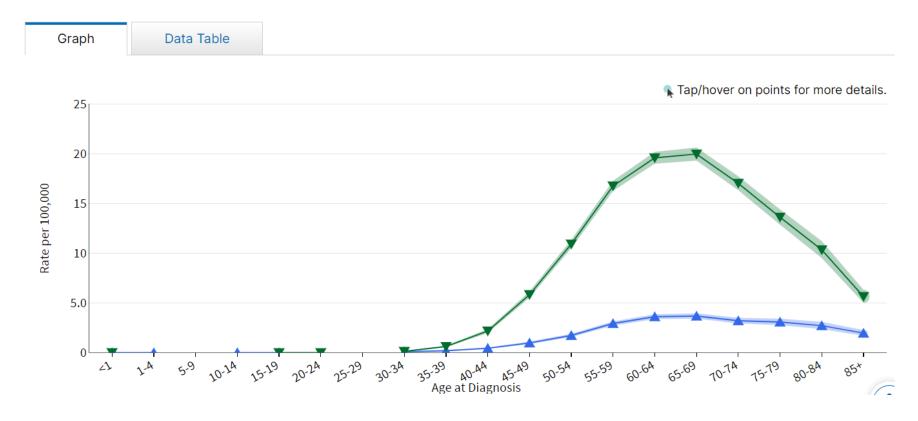


Age at diagnosis of oropharyngeal cancers is decades after exposure.

Oropharynx & Tonsil SEER Incidence Rates by Age at Diagnosis, 2016-2020



Observed SEER Incidence Rate By Sex, All Races / Ethnicities





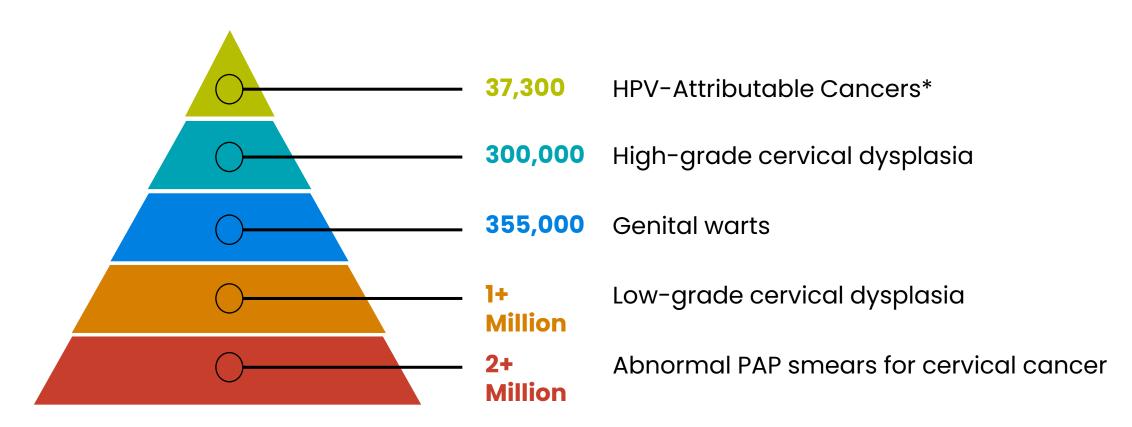
>3 Million

Women & families impacted by HPV infection





HPV Multiple Impacts on Population Health





NOTE: Data are from population-based cancer registries participating in CDC's National Program of Cancer Registries (NPCR) and/or the National Cancer Institute's Surveillance, Epidemiology, and End Results (SEER) Program for 2014 to 2018, covering 98% of the U.S. population.





MISSION HPV
CANCER FREE:
Our path to elimination



CAMPAIGN GOALS

The American Cancer Society's Mission: HPV Cancer Free is a public health initiative to eliminate vaccine preventable HPV cancers as a public health problem, starting with cervical cancer.

Our goal is to reach an annual vaccination rate of 80% of 13-year-olds in the United States by 2026.





WEST VIRGINIA CANCER PLAN GOALS

2021-2025

Increase initiation & completion rates for vaccines that prevent cancer (focus on 13-17 year olds)

Initiation targets:

- F=71.8%
- M=56.2%

Up to date targets:

- F=55.4%
- M=36%

Catchup 18-45





HPV CANCER FREE STRATEGIES

- 1. Strengthen provider recommendations
- 2. Activate partners and stakeholders
- 3. Know your data & track progress
- 4. Implement evidence-based interventions and systems changes
- 5. Increase parental knowledge







New Evidence:

Data from women ages 20 to 24 who were first to receive the HPV vaccine showed a

65% reduction

in cervical cancer incidence rates from 2012 through 2019.

SOURCE: ACS Cancer Facts & Figures 2023

Trends in cervical cancer incidence rate among women aged 20–24 years by race and ethnicity, United States, 1998–2019

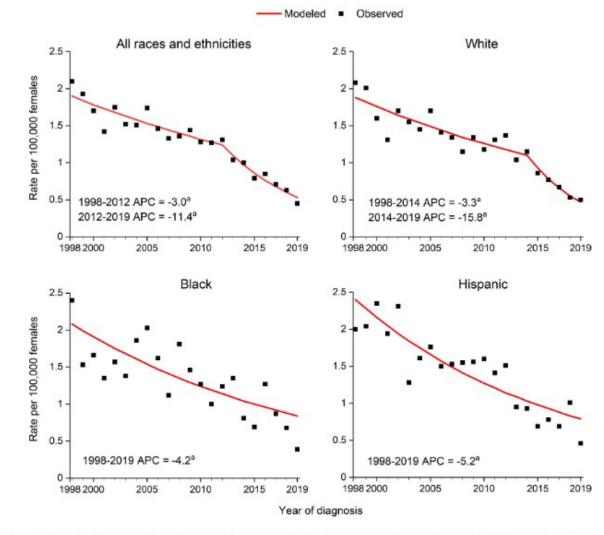
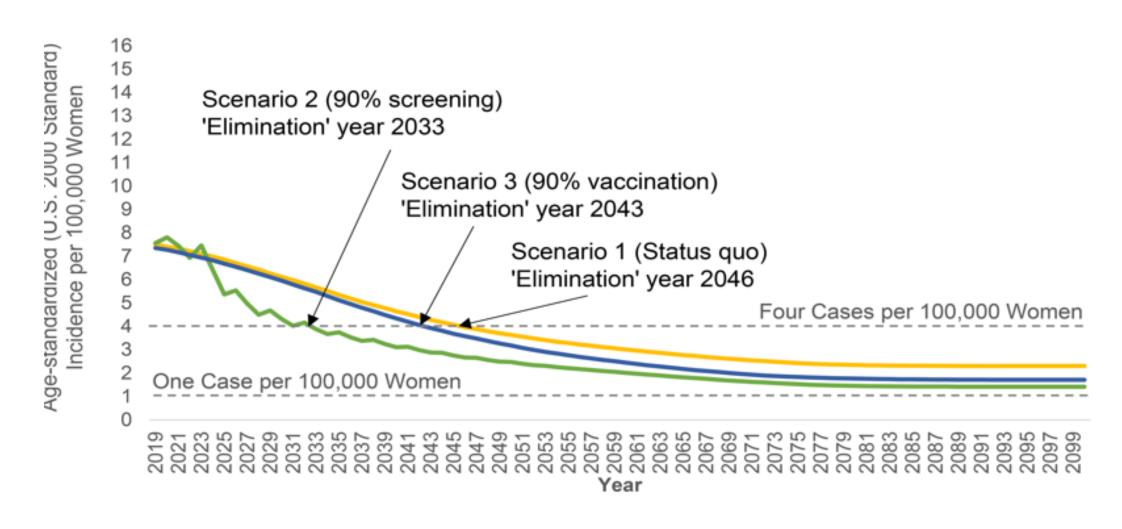


FIGURE 4 Trends in cervical cancer incidence rates among women aged 20–24 years by race and ethnicity, United States, 1998–2019. Rates are age adjusted to the 2000 US standard population and adjusted for reporting delays. White and Black race are exclusive of Hispanic ethnicity. a The APC is statistically significant (p < .05). APC indicates annual percent change.



ELIMINATION isthe achievable end game.

U.S. is on track to achieve cervical cancer <u>elimination</u> (incidence less than 4 per 100,000 women) by 2038–2046





THE DROP-OFF:

How the pandemic impacted HPV vaccination



8.4 million doses missed

DURING THE PANDEMIC

2020-Jan. 2023

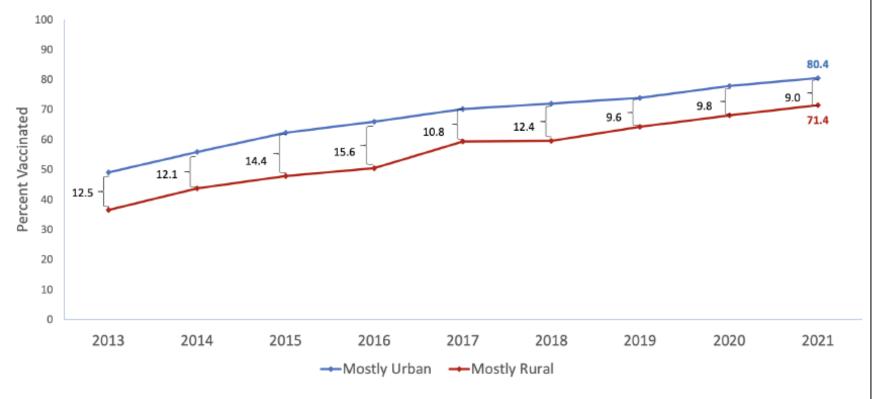
Potential Consequences

COVID-19 recovery may take 3-10 years for HPV vaccination IF WE DON'T TAKE ACTION

Rural Disparities

Source: https://www.cdc.gov/vaccines/imz-managers/coverage/teenvaxview/index.html

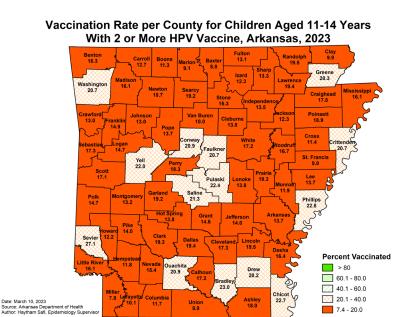






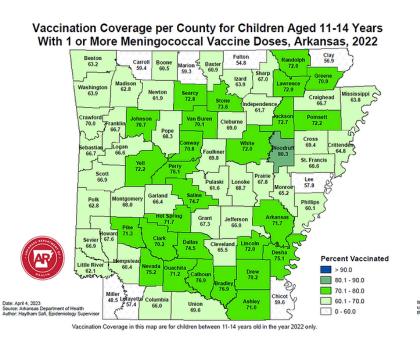
ARKANSAS EXAMPLE Readying the Evidence 6/14/2023

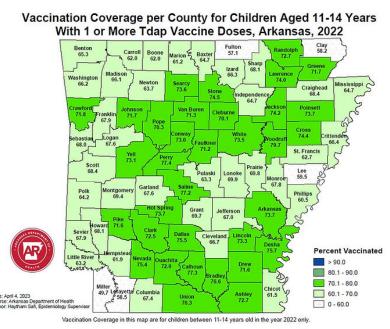
Addressing Missed Opportunities:



NOT Required for 7th grade school entry

HPV: Human papillomavirus





Required for 7th grade school entry





DEPLOYING KEY STRATEGIES: What works



ACCELERATORS

- Initiate and recommend at age 9
- 2. Understand effectiveness at younger ages
- 3. Leverage performance metrics







ACS Guidelines:

The HPV vaccine should be given to boys and girls ages 9-12.



HPV VACCINATION GUIDELINES

- Vaccinate both boys and girls
- ON TIME= ages 9 12
- LATE= ages 13 to 26
 - Individuals ages 22 to 26 who were not previously vaccinated should be informed that vaccination at older ages is less effective in lowering cancer risk











ACIP recommends routine HPV vaccination at age 11 or 12 years.

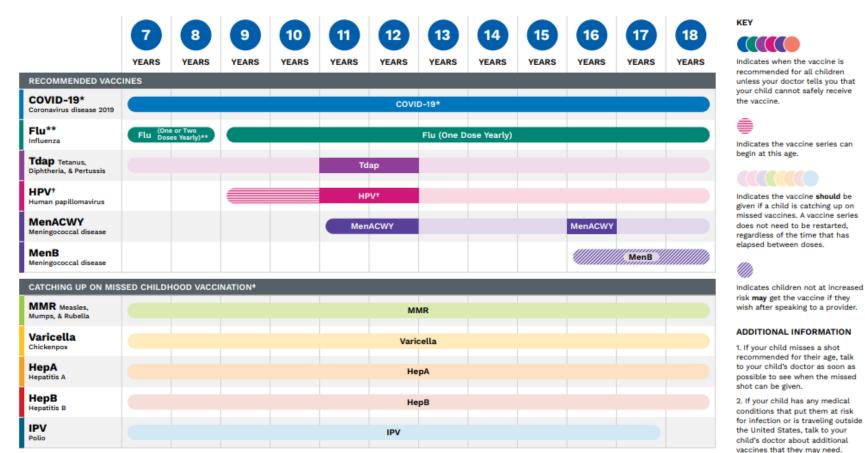
Vaccination can be given starting at age 9 years.



CDC **Parent Version**

Adolescent **Immunization Schedule**

2023 Recommended Immunizations for Children 7–18 Years Old



FOOTNOTES

Dengue

Number COVID-19* recommended depends on your child's age and type of COVID-19 vaccine used.

Two doses given at least 4 weeks apart are recommended for children age 6 months through 8 years of age who are getting an influenza (flu) vaccine for the first time and for some other children in this age group.

ONLY IN PLACES WHERE DENGUE IS COMMON - MUST have a laboratory test confirming past dengue infection

Ages 11 through 12 years old should get a 2-shot series separated by 6 to 12 months. The series can begin at 9 years old. A 3-shot series is recommended for those with weakened immune systems and those who start the series after their 15th birthday.

Dengue

*Originally recommended age ranges for missed childhood vaccinations: 2-dose series of MMR at 12-15 months and 4-6 years; 2-dose series of Varicella at 12-15 months and 4-6 years; 2-dose series of HepA (minimum interval: 6 months) at age 12-23 months; 3-dose series of HepB at birth, 1-2 months, and 6-18 months; and 4-dose series of Polio at 2 months, 4 months, 6-18 months, and 4-6 years.









Talk with your child's doctor if you have questions about any shot recommended for your child.

9 Reasons We Start at Age 9

Offers more time for completion of the series by the age of 13

Decreases questions about sexual activity by parents and guardians

Increases
vaccinations and
therefore the number
of cancers prevented

Results in a strong immune response to the HPV vaccine

Decreases requests for only vaccines that are "required" for school

Has been shown by several systems to increase vaccination rates Increases the likelihood of vaccinating prior to first HPV exposure

Decreases the number of administered shots per visit

Has been shown to be highly acceptable to systems, providers, and parents



Recommendations Matter

The **best predictor** of vaccination uptake for

both hesitant and non-hesitant parents was

how the provider started the conversation.





Sample Recommendation for 9-10 year old:

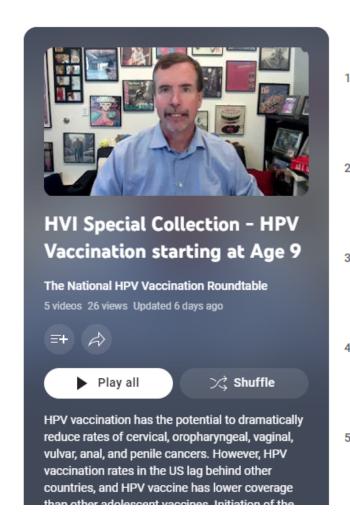
"Ben is 9 years old which means he's due for his first dose of the HPV vaccine, which protects against HPV cancers. We will give it to him at the end of the appointment."

Sample Recommendation for 11-12 year old:

"Molly needs three vaccines today to protect against meningitis, HPV cancers, and whooping cough. She will get those at the end of the visit.



VACCINATING AT AGE 9: BUILDING THE EVIDENCE BASE





Why the American Academy of Pediatrics recommends initiating HPV vaccine at age 9.

The National HPV Vaccination Roundtable • 107 views • 2 months ago



HPV vaccine initiation at 9 or 10 implications among privately & publicly insured children in the US

The National HPV Vaccination Roundtable • 83 views • 1 month ago



Engaging health plans to prioritize HPV vaccination and initiate at age 9

The National HPV Vaccination Roundtable • 58 views • 1 month ago



The association of initiating HPV vaccination at ages 9-10 years, 2016-2020

The National HPV Vaccination Roundtable • 47 views • 1 month ago



Optimizing Adolescent Vaccines: Impact of initiating HPV vaccination before Tdap or Meningococcal

The National HPV Vaccination Roundtable • 43 views • 12 days ago



VACCINATING AT AGE 9: CREATING AN EVIDENCE BASE

HPV - Research Article

Human papillomavirus vaccinations at recommended ages: How a middle school-based educational and vaccination program increased uptake in the Rio Grande Valley

HPV - Research Article

An opportunity to increase human papillomavirus vaccination rates: Change the guidelines

HPV – Article Commentary

Why the American Academy of Pediatrics recommends initiating HPV vaccine at age 9

HPV - Research Article

HPV vaccine initiation at 9 or 10 years of age and better series completion by age 13 among privately and publicly insured children in the US

Brief Report

Multi-level quality improvement strategies to optimize HPV vaccination starting at the 9-year well child visit: Success stories from two private pediatric clinics



VACCINATING AT AGE 9: CREATING AN EVIDENCE BASE

HPV - Brief Report

Engaging health plans to prioritize HPV vaccination and initiate at age 9

HPV - Research Article

Framing of national HPV vaccine recommendations and willingness to recommend at ages 9-10

HPV - Research Article

Optimizing timing of adolescent vaccines: Impact of initiating HPV vaccination before Tdap or meningococcal vaccination on timely completion of the HPV vaccine series

HPV - Brief Report

The association of initiating HPV vaccination at ages 9–10 years and up-to-date status among adolescents ages 13–17 years, 2016-2020

HPV – Article Commentary

Implementing interventions to start HPV vaccination at age 9: Using the evidence we have

Article collection: HPV Vaccination Starting at Age 9 (tandfonline.com)

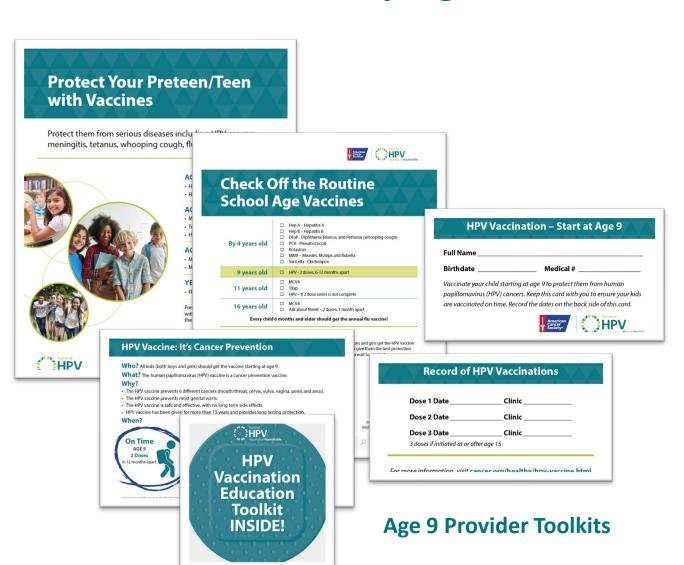


HPV Roundtable Resource: Start at 9 Campaign



Age 9 Sell Sheet





WHAT ABOUT ADULTS?

The American Cancer Society does not recommend HPV vaccination for adults older than 26 years.







Effectiveness:

The HPV vaccine is proven effective at preventing cancer.



Effectiveness AGAINST CERVICAL CANCER

England's journey towards elimination

Age at Vaccination	Effectiveness against CIN3+	Effectiveness against cervical cancer
12-13	97%	87%
14-16	75%	62%
16-18	39%	34%



The HPV immunization program has successfully almost eliminated cervical cancer in England among women born since September 1995.



2023 Facts Readying the Evidence

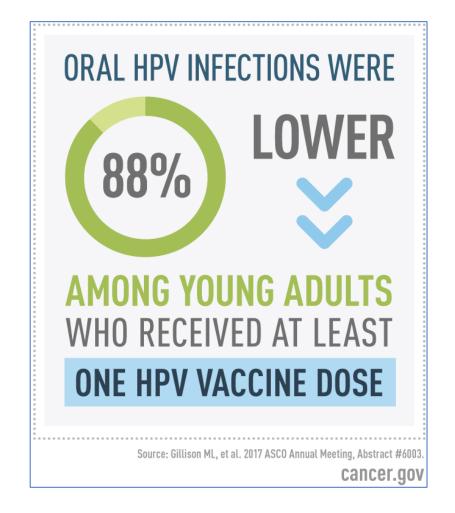
Effectiveness AGAINST Oral HPV Infections

U.S. study of 2,627 men & women ages 18-33 from 2011-2014

2020: FDA approved adding oropharyngeal and other head/neck cancers to vaccine indications

Those who reported vaccination had 88% lower rate of oral HPV infection based on oral cell samples

More research to come on efficacy of preventing infections in men 20-45







Driving Improvement:

Leverage performance targets to our advantage.



What opportunities are there to drive improvement using industry/practice measures?



Healthy People 2030



State Cancer Plan target (ex: 5% increase)

State CHIP measures



What other key HPV ecosystem players need to help drive state strategy?



FQHCs and Primary Care Associations

Government and State Organizations

Hospitals/IDS

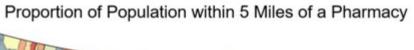
Payers

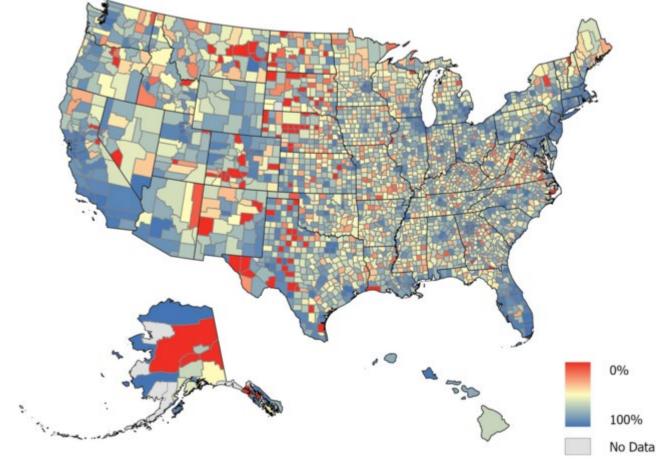
Pediatric/primary groups & associations

Pharmacies



88.9% of the population live within 5 miles of a community pharmacy





In cities, approximately 62.8% of pharmacies were chains, but in rural areas, approximately 76.5% were franchises or independent pharmacies.

Where can you partner to accelerate interventions for initiation & completion goals?

Patient-Directed

Client Reminders

Patient Education

Provider-Directed

Provider
Reminders and
Recall

Professional Education

Access to Care

Reduce Structural Barriers

Standing Orders



Summer is vaccination season!



Age 9 Activation in Practice:

Nine is the best time!

- Educate and empower providers to recommend the HPV vaccine starting at age 9
- Deploy HPV Roundtable age 9 resources
- o Invite patients in for summer vaccine visits
- Set up age 9 tracking and monitor initiation performance using real time data



Summer Social Toolkit: Coming soon...

Recommended Post Copy/Caption

Nothing is more important than the health of your child. That's why we are partnering with the American Cancer Society to vaccinate against HPV cancers. Schedule your back-to-school visit now to protect your 9-12-year-olds from cancer later in their life.



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Free CME Provider Education Series Launching Summer 2023!









HPV PROVIDER VIDEO SERIES



The American Cancer Society in partnership with The National HPV Vaccination Roundtable and the Indiana Immunization Coalition are launching a 6-part provider education virtual series, summer 2023.

The on-demand sessions will range in topics and equip providers with the latest information, HPV vaccination guidelines, science, and implementation strategies to increase vaccination rates. CME, CNE and Pharmacy continuing education will be offered for each webinar.

Register Today



Modules

Vaccine Hesitancy and Making a Strong HPV Vaccination Recommendation

HPV 101: What you Need to know

HPV Vaccination Guidelines & Why Age 9?

HPV Disparities and Special Populations

Effective Evidenced Based Interventions for Implementation

Live Panel Discussion

August 17, 2023 1:00-2:00PM ET

Speakers

Lacey Eden Seth and Kellie Kelly Survivor speaker

Dr. Mike Sim Dr. Rebecca Perkins

Dr. Debbie Saslow Dr. Sean O'Leary

Dr.Milkie Vu

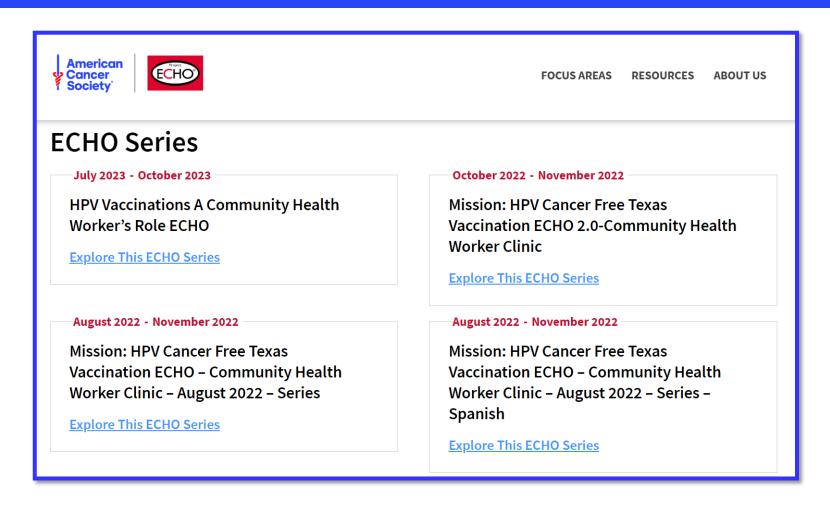
Dr. Benjamin Teeter Dr.Shannon Christy

Andrea Stubbs Dr. Marcie-Fisher-Borne





Free CHW Modules for Distance Learning: https://echo.cancer.org/priorities/hpv-vaccination





ACS HPV VACS

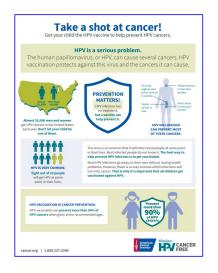
Cancer.org/hpv

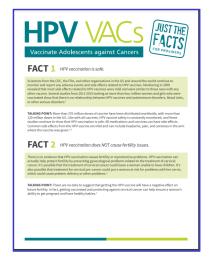










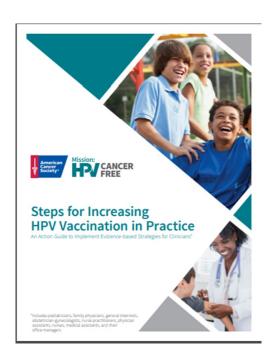




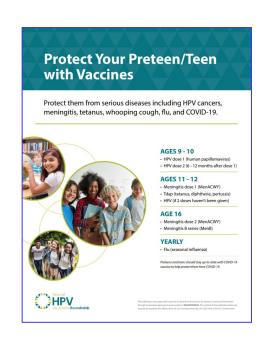




Resources for Health Systems/Practices











What 1-2 actions can your organization can take in the next:

7 days 30 days 90 days

to help achieve Mission: West Virginia HPV Cancer Free?





Funding Support:

HPV programming is supported by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$890,000 with 100% funded by CDC/HHS. The contents of this presentation are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government.

In addition, the American Cancer Society (ACS) provides in-kind support and has been awarded additional support from Merck Sharp & Dohme Corp. and Lyda Hill Philanthropies.

QUESTIONS?

HPV Vaccination Y OGC