

# Healthcare and Community Development: Leveraging Partnerships to Improve Health

Presentation for Wild, Wonderful, and Healthy West Virginia

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November 2, 2022



# Achieving Better Health through Better Partnerships

Equitable and healthy communities

DRIVE NEW CROSS-SECTOR INVESTMENTS



Build Healthy Places Network

Speed and spread innovative solutions

Accelerate health dollars towards SDOH



Why Are We Talking About Communities?

What is Community Development?

Scope, Scale, and Major Players

Healthcare & Community Development Working Together

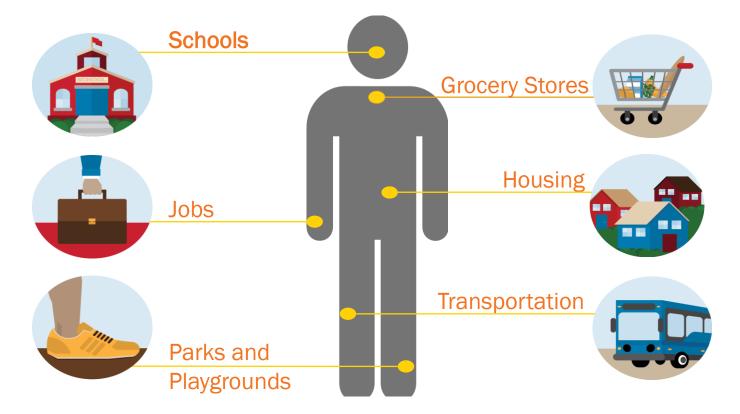
**Resources for Next Steps** 



# Why Are We Talking About Communities?



# PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS





# 





# Short distances to large gaps in health

12-year life expectancy gap within North Carolina's Research Triangle

### Raleigh-Durham, NC

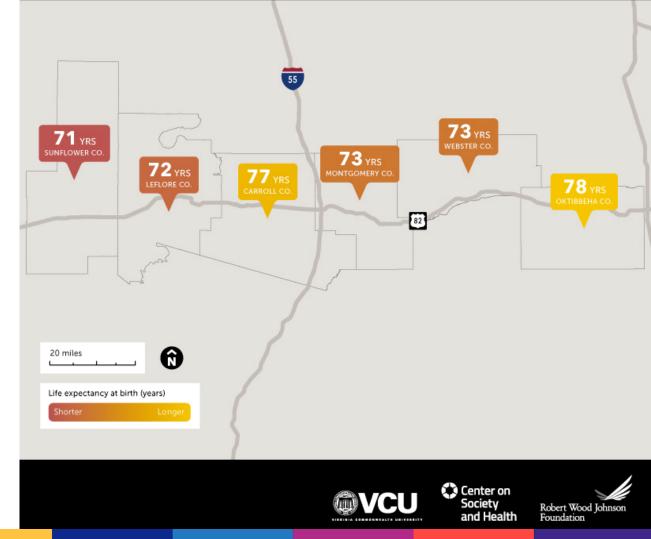




Similar all over the nation.

Life expectancy decreases by 7 years within a just a 1-hour drive along Route 82

Northern Mississippi



# COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS

6500C

Neighborhood Tax Center BAKE

PROMISE CREDIT UNION

# What is Community Development?

## ZIP CODE IMPROVEMENT: HOUSING COORDINATED WITH SERVICES



**Omaha, Nebraska** Family housing with downstairs in-law units **Coatesville, PA** Affordable senior housing above a community clinic

## ZIP CODE IMPROVEMENT: COMPREHENSIVE YOUTH DEVELOPMENT



KIPP Academy, Washington D.C. Charter school Neighborhood Centers Inc, Houston Childcare, preschool, and family resource center

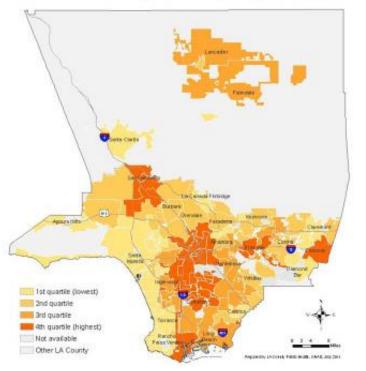
## ZIP CODE IMPROVEMENT RESIDENT-FOCUSED ECONOMIC DEVELOPMENT



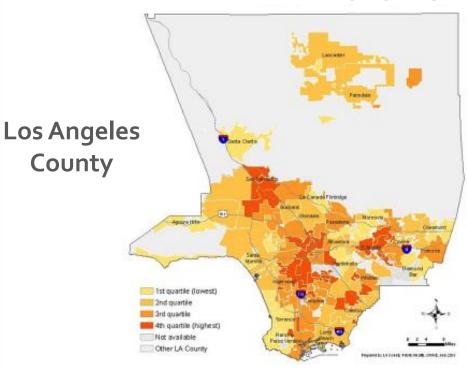
Blue Hill Co-op, Blue Hill, Maine A cooperatively-owned grocery store Thunder Valley CDC, Workforce Development, Porcupine, SD Sustainable construction



#### Economic hardship by city

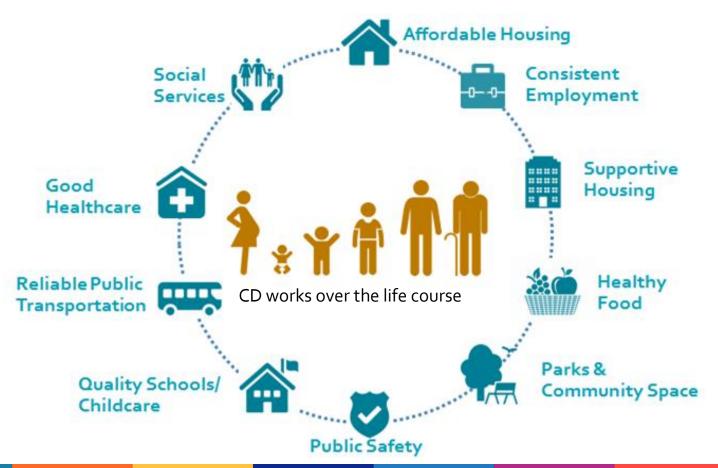


Childhood obesity by city





# COMMUNITY DEVELOPMENT ADDRESSES IMPORTANT SDOH



# Community Development: Scale, Scope, & Major Players

# MATURE SECTOR WITH LARGE SCALE INVESTMENTS

#### Over \$200 Billion Dollars Annually Directed into Low-Income Neighborhoods

#### Federal/State Tax Credits & Grants

- Low Income Housing Tax Credit (LIHTC)
- New Markets Tax Credit (NMTC)
- Community Development Block Grants (CDBG)
- Healthy Food Financing Initiative (HFFI)

#### **Community Reinvestment Act (CRA) Dollars**

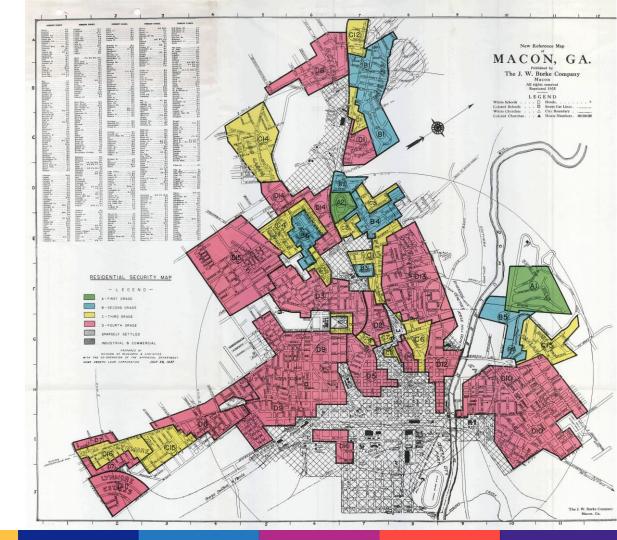
 CRA-motivated loans and investments from private, for-profit banks



# Community Reinvestment Act (CRA)

Federal anti-redlining regulations passed in 1977

Redlining map of Macon, GA, 1937



# MATURE SECTOR WITH MANY PLAYERS

# Network of Thousands of Organizations

- Community Development Corporations (CDCs)
- Community Development Financial Institutions (CDFIs)
- For-profit & non-profit affordable housing developers
- Regulated for-profit banks
- FDIC, OCC, and Federal Reserve system



# OPPORTUNITYFINANCE



AMERICA





NATIONAL ALLIANCE OF COMMUNITY ECONOMIC DEVELOPMENT ASSOCIATIONS building prosperous communities together

Visit BuildHealthyPlaces.org's Partner Finder for leading CDFIS and CDCs in your community





#### Welcome to Partner Finder

Welcome to Partner Finder, a collection of directories to help you find the community development and health organizations nearest to you. Partner Finder helps you take the first steps to identify potential cross-sector partners in improving the health and well being of your community.

»

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» National Network of Public Health Institutes NeighborWorks®





UNITED STATES FEDERAL RESERVE SYSTEM



# COMMUNITY DEVELOPMENT IN WEST VIRGINIA











# RURAL LLSC





National Church Residences





Visit BuildHealthyPlaces.org's **Partner Finder** for leading CDFIS and CDCs in your community



## COMMUNITY DEVELOPMENT IS IN THE LEVERAGING BUSINESS

**\$15 MILLION RAISED IN \$15 MILLION RAISED IN** CAPITAL CAMPAIGN CAPITAL CAMPAIGN **\$5 MILLION INVESTED IN \$15 MILLION INVESTED IN** AFFORDABLE HOUSING AFFORDABLE HOUSING **\$15 MILLION LEVERAGED** FROM CDFIS AND BANKS \$20 MILLION \$10 MILLION EARLY \$15 MILLION AFFORDABLE AFFORDABLE CHILDHOOD CENTER HOUSING HOUSING

# Healthcare & Community Development Working Together

# Roles for Healthcare in Accelerating Community Development

- Advocacy and social/political clout
- Data sharing (CHNA/CHIP)
- Co-location of programs & services
- Community Benefit / Grants
- Loan guarantees / Lines of credit
- Real estate: land swap, lease, donate
- Financial capital: direct loans or investments in loan funds





5 hospital systems and healthcare plan: joint \$21.5 million donation



Literacy Center using NMTC \$\$

A PART IS









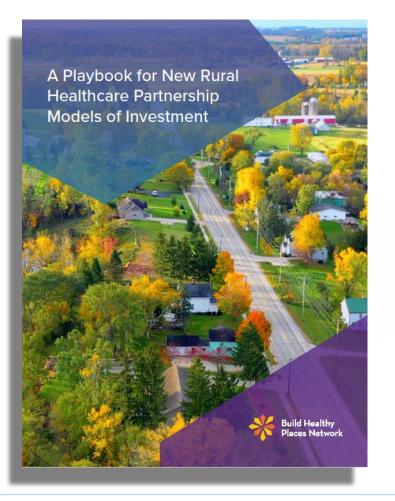




58 affordable apartments and 2,500 sq ft job training center

-AT CAREER GATEWAY

755



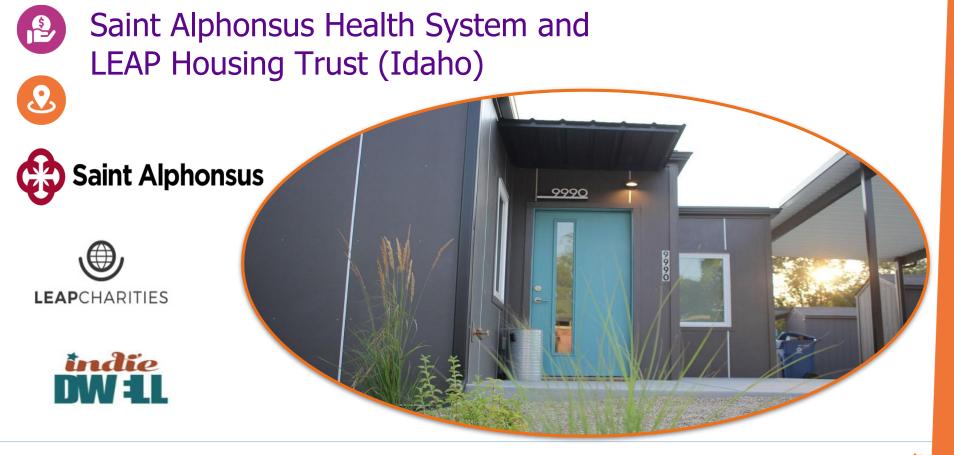






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## SUPPORTING LOCAL CONTROL



STRENGTHENING INFRASTRUCTURE TO SUPPORT HEALTHCARE ACCESS



## Dartmouth Medical Center & Southwestern Community Services (NH)







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# **Resources for Next Steps**

## The Build Healthy Places Network Website BuildHealthyPlaces.org





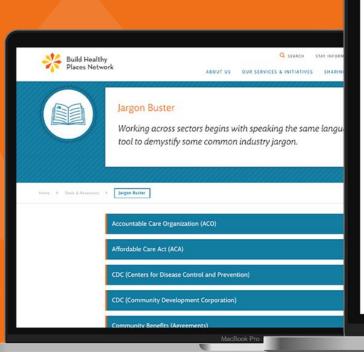








## Jargon Buster



Build Healthy Places Networ		Q se	EARCH STAY INFORME	D CONTACT U	us M
Places Networ	K ABOUT US	OUR SERVICES & INI	TIATIVES SHARING	KNOWLEDGE	TOOLS
	CDC (Centers for Disease Control and Prevention)			+	
	CDC (Community Development Corporation)			+	

### Community Benefits (Agreements)

A Community Benefits Agreement (CBA) is a legal contract between a developer and community groups that mandates which benefits a devel provide as part of a development project (usually in or near a low-income neighborhood). These benefits depend on community needs, but ma living-wage requirements for jobs created, local hiring targets, and funding for community facilities.

CBAs grew out of the "back to the city" movement of the 1990s, where cities aggressively pursued large-scale development projects like sports hotels, and condominiums, often in or near low-income communities. These projects created jobs and tax revenues in disinvested areas, but di necessarily guarantee jobs or better living conditions for local residents. CBAs were created as a legal mechanism to ensure that residents rece tangible benefits from large-scale development. Similar to Hospital Community Benefits [link to definition below]. CBAs hold developers and la landowners accountable to low-income communities. Many but not all local governments now require CBAs as part of agreements with developments.







Defining the 'New Normal' and Creating an Equitable Recovery after COVID-19



Combating Social Isolation Requires a True System of Care



Financial Remedy on the Reservation



## Crosswalk

A gathering place for stories about the connection between health and place. Produced by the Build Healthy Places Network at www.BuildHealthyPlaces.org





### Healthcare Systems Back Grocery Stores in Food Deserts

Follow

Access to healthy food can support not only personal health but neighborhood health

Build Healthy Places Nov 17, 2020 - 12 min read







In Chicago, a Regional Funding Defining the 'New Normal' and Pool is Helping the Chronically Creating an Equitable

Combating Social Isolation Requires a True System of Care

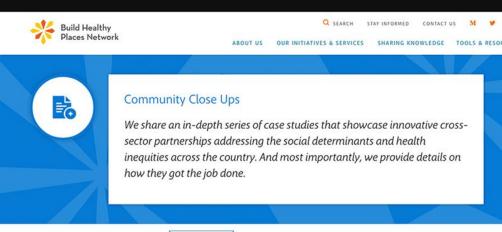
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### Holistic Redevelopment to Bring Lasting Change to a Distresse Neighborhood

The St. Bernard Public Housing Development was already in severe disrepair and only 75 percent occup August 29, 2009, when Huricane Katina hit leaving much of the Biyou District neighborhood submeg eight feet of water. One of four targe public housing complexes in New Orleans, the St. Bernard was not for its blighted properties, rampant violence, drug activity, and severe poverty. Schools in the area were among the worst in New Orleans, a state whose schools regularly rank as low as 48<sup>th</sup> in the nation. Kat rendered the housing complex uninhabitable, and many of the residents scattered as part of the Katrin dispona.



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**OUR SERVICES & INITIATIVES** 

#### **Partner Finder Build Healthy Places Network** Partner Finder A collection of directories to help you find the community development and health organizations nearest to you. Q SEARCH STAY INFORMED Suild Healthy **Places Network** ABOUT US OUR SERVICES & INITIATIVES SHARING KNO neceda Partner Finder NACEDA: Member Directory NALCAB: Member Directory National C Asian Paci The National Alliance of Community Economic NALCAB - National Association for Latino Communit Development Associations (NACEDA) is an Community Asset Builders - is the hub of a astho alliance of state and regional community national network of more than 120 mission-National CAPAC development associations who are champions, driven organizations in 40 states, DC and Puerto quality of the fo stewards and thought leaders for community Rico that serve ethnically diverse Latino and Pacific Islan development. communities across the US. Members of the vitality, civic and NALCAB Network invest in their communities by racial equity. Ou building affordable housing, addressing than 100 organ gentrification, supporting small business growth, over 21 states a and providing financial counseling on issues **ASTHO: The Association of** network strives such as credit building and home ownership. that leads on an State and Territorial Health justice issues af Officials Islanders, and Id ASTHO is the national nonprofit organization representing public health agencies in the AY National Network United States, the U.S. Territories, and the District of Columbia, and over 100,000 public health professionals these agencies employ. ASTHO members, the chief health officials of these Neighbor\ **NNPHI: Network Engagement** NOSORH: The National jurisdictions, formulate and influence sound **Organization of State Offices** Directory Directory of Rural Health The National Network of Public Health Institute's NeighborWork

**Democracy Collaborative:** 

Explore the Democracy Collaborative's 46

building collaborative, inclusive, and locally-

by state is also available on the site.

controlled economies. A mapping tool and list

Community Wealth-Building Cities that focus on

Cities

DEMOCRACY

ABOUT US

Department of Health and Human Serv **Regional Health Administr** 

### Department of Health ar **Community Wealth-Building Human Services Regiona** Health Administrators

The U.S. Department of Health and Hu Services (HHS) regional offices are led Regional Health Administrator, the sen public health official and scientist in th who performs essential functions for H three major areas: prevention, prepare and agency-wide coordination. These

ACADEMIC PEDIATRIC

# Peer-reviewed Summary Article



## Academic Pediatrics

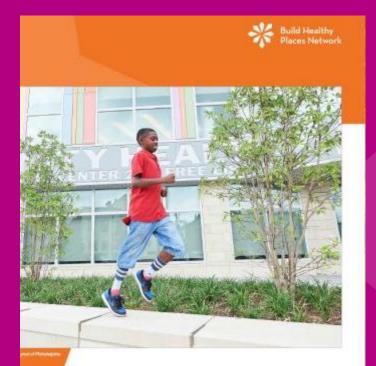




Community Response to Poverty and Health Interventions

Neighborhood Poverty and Child Health: Investing in Communities to Improve Childhood Opportunity and Well-Being

Douglas P. Jutte MD, MPH <sup>a, b</sup> ≈ ⊠, Renae A. Badruzzaman MPH <sup>a, b</sup>, Ruth Thomas-Squance PhD, MPH <sup>a, b</sup>



# Partnerships for Health Equity and Opportunity:

A Healthcare Playbook for Community Developers

## Healthcare & Community Development Playbooks

Community Economic Development & Healthcare Playbook



Rural Healthcare & Community Development Playbook

A Playbook for New Rural Healthcare Partnership Models of Investment **Build Healthy** aces Network

# **Closing Comments**

# COMMUNITY DEVELOPMENT & HEALTH TOGETHER TAKEAWAYS:

Working in the same places, often with same people

More effective interventions on neighborhood-level SDOH

Financial expertise and substantial resources of their own

Opportunity for healthcare to accelerate positive impact

# "We are likely to look back at this time and wonder why community development and health were ever separate sectors."

– Risa Lavizzo-Mourey, MD, then-President and CEO, Robert Wood Johnson Foundation Speaking at the 2016 National Interagency Community Reinvestment Conference



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